

Resume

Kanwal Jagjit Singh Sidhu
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Profile Summary

Creative and goal-oriented professional with teaching and multi-national industry (Bharti-Walmart) experience.

Functional areas of expertise include:

- Sales and Marketing
- International Business
- Human Resource Management
- Retail Management
- Operations Management
- Commerce
- Economics

Work Experience – 15.4 years

Position and Organisation	Duration
Assistant Professor, Punjabi University Patiala	30 August 2012 - Till Date
Store Operations Manager, Bharti Retail Ltd.	25 June 2009 - 07 August 2012
Branch Head, Milestone Immigration & Consultant Ltd. Bathinda.	01 November 2005 - 27 January 2007

Qualifications		
PhD. – Pursuing (Registered)		
UGC NET (Management) Qualified 2012		
Masters of Commerce (M.Com)	2019	IGNOU, New Delhi
Post Graduate Diploma in Rural Development (PGDRD)	2017	IGNOU, New Delhi
Post Graduate Diploma in International Business Operations (PGDIBO)	2016	IGNOU, New Delhi
Certified Course in Human Resource Law and Compensation	2009	Wilkes University Campus Pennsylvania, USA
Master of Business Administration (MBA)	2009	Punjabi University Patiala
Bachelor of Technology (B.Tech)	2005	Punjab Technical University, Jalandhar
10+2	2001	Government Rajindra College Bathinda
Matric	1999	St. Joseph's Convent School, Bathinda

Research Papers		
1. Presented paper on Organisational Success through Responsible Business: CSR Published ISBN No.: 978-93-85448-40-9	National Conference on Recent Advancements in Science, Commerce and Technology	Mata Sahib Kaur Girls College, Talwandi Sabo
2. Presented paper on Visual Merchandising: A Tool to Sale Maximization Published ISBN No.: 978-93-5258-981-4	National Conference on Current Issues and Opportunities in Emerging Global Business Scenario	Maharaja Ranjit Singh Punjab Technical University, Bathinda
3. Presented paper on Promoting Agri-Rural Tourism in Punjab: A Case Study on Fazilka Border Belt Published ISBN No.: 978-93-86655-21-9	National Seminar on Business Strategies for Excellence for Emerging Economies	Guru Nanak College Budhlada, Mansa
4. Presented paper on Green Marketing: Emerging Future Published ISBN No.: 978-93-86655-21-9	National Seminar on Business Strategies for Excellence for Emerging Economies	Guru Nanak College Budhlada, Mansa
5. Presented paper on Business Ethics and Corporate Social Responsibility	National Conference on Emerging Paradigms in Business Ethics	Mata Gujri College, Fatehgarh Sahib
6. Presented paper on Role of E- Marketing Mix in Success of E- Commerce Business Published ISBN No.: 978-93-5113-979-9	National Seminar on E-Commerce and its Implications on Indian Economy	Dasmesh Girls College Badal, Sri Mukatsar Sahib

7. Presented paper on E- Commerce: Shifting People from Brick-Mortar Retail to E- Retail Published ISBN No.: 978-93-5113-979-9	National Seminar on E- Commerce and its Implications on Indian Economy	Dasmesh Girls College Badal, Sri Muktsar Sahib
8. Presented paper on Business Ethics and Corporate Social Responsibility	National Seminar on GST: A Beacon of Hope For India - Issues and Challenges	D.A.V College, Bathinda
9. Presented paper on Role of Sustainability in Success of Retail Business Published ISBN No.: 978-93-85835-94-0	International Conference on Sustainability Issues in Commerce and Management	Gujranwala Guru Nanak Khalsa College, Ludhiana

Achievements

- ✓ Got selected for Punjabi University Exchange Programme with Wilkes University Pennsylvania, USA during MBA.
- ✓ Was chosen by Bharti Retail Ltd. for WALMART Annual Shareholders Meeting 2010 Arkansas, USA.
- ✓ Actively organised marketing and Corporate Social Responsibility (CSR) campaigns for Bharti Retail Ltd.

Personal Profile

- ✓ Nationality: Indian
- ✓ Marital Status: Married
- ✓ Date of Birth: 01/06/1984
- ✓ Languages Known: Punjabi, English, Hindi